

**CLAIMS**

1. A method for displaying images of an object, said method including the steps of: sending one or more images of the object to a receiver; displaying a first image of the object on a screen, at said receiver, for possible selection, as a background perspective; advancing the first image of the object to a foreground perspective on said screen if the image is selected; and providing, in the receiver, at least one other selectably displayable image of a foreground perspective of the selected object.
2. A method, according to claim 1, wherein said step of sending one or more images to a receiver includes the steps of sending constructable sets of parts of each image to said receiver and constructing each set of parts to form each image.
3. A method, according to claim 2, wherein said constructable set of parts of each image includes: specification for a wire frame representative of the shape of the object that the image is intended to represent; and specification for the provision on the wire frame of a textured skin representative of the appearance of the object the image is intended to represent.
4. A method, according to claim 3, wherein said specification for a wire frame representative of the shape of the object that the image is intended to represent includes specification of the points of a starting mesh and means successively to divide the mesh to provide a frame having the shape of the object.
5. A method, according to any one of claims 2 to 4, wherein said at least one other selectably displayable image of a foreground view of the object is achievable by viewing the constructed image from a selectable direction.
6. A method, according to any one of the preceding claims, wherein said at least one other selectably displayable image of a

foreground view of the object is achievable by viewing the constructed image from a selectable distance..

7. A method, according to any one of the preceding claims,  
5 wherein said step of sending one or more images to said receiver includes the provision of a representation of a first photograph of the object.

8. A method, according to any one of the preceding claims,  
10 wherein said step of providing, in the receiver, at least one other selectably displayable image of a foreground view of the object, includes the step of sending, to the receiver, at least one representation of a second photograph of the object, from a different viewpoint.

15 9. A method, according to any one of the preceding claims, wherein said object is one of a plurality of objects, images of each of the plurality of objects being moveable across a background area until selected for foreground display.

20 10. A method, according to any one of the preceding claims, wherein said step of advancing the first image of an object to foreground display includes the steps of: increasing the size of the first image; and causing the first image to obscure any image  
25 which it overlaps and which is still in the background.

11. A method, according to any one of the preceding claims, wherein said step of displaying at least one other selectably displayable image of a foreground perspective of the selected object  
30 includes the steps of: substituting said second image for said first image; increasing the size of said second image; and causing said second image to obscure any image which it overlaps and which is still in the background.

35 12. A method, according to any one of the preceding claims, including the step of providing, in said receiver, a fixed program of display which accepts, displays, moves and allows manipulation of

images of objects as equivalent entities, irrespective of what that image might be.

13. A method, according to any one of the preceding claims,  
5 including the steps of: monitoring the nature of the goods represented by the objects, selected for foreground display; detecting the direction of change of the nature of classification of selected goods away from the current preference; and providing, to the receiver, a next batch of images whose classification is  
10 moved, from the current preference, in the detected direction.

14. A system for displaying images of an object, said system comprising: a receiver; transmission means, operative to transmit one or more images of the object to said receiver; means, at said  
15 receiver, to display a first image of the object, as a background perspective, on a screen for possible selection;; means to advance the first image of the object to a foreground perspective on said screen if the image is selected; and means to provide, in said receiver, at least one other selectably displayable image of a  
20 foreground perspective of the selected object.

15. A system, according to claim 14, wherein said means to transmit one or more images of the object to said receiver includes means for sending constructable sets of parts of each image to said  
25 receiver and means for constructing each set of parts to form each image.

16. A system, according to claim 15, wherein said constructable set of parts of each image includes: specification for  
30 a wire frame representative of the shape of the object that the image is intended to represent; and specification for the provision on the wire frame of a textured skin representative of the appearance of the object the image is intended to represent.

17. A system, according to claim 16, wherein said specification for a wire frame representative of the shape of the  
35 object that the image is intended to represent includes

specification of the points of a starting mesh and means successively to divide the mesh to provide a frame having the shape of the object.

5 18. A system, according to any one of claims 15 to 17, including means to display said at least one other selectably displayable image of a foreground view of the object by viewing the constructed image from a selectable direction.

10 19. A system, according to any one of claims 15 to 18, including means to display said at least one other selectably displayable image of a foreground view of the object by viewing the constructed image from a selectable distance..

15 20. A system, according to any one of claims 14 to 19, wherein said means for sending one or more images to said receiver includes means to provide a representation of a first photograph of the object.

20 21. A system according to any one of claims 14 to 20, wherein said means to provide, in said receiver, at least one other selectably displayable image of a foreground perspective of the selected object, includes means for sending, to the receiver, at least one representation of a second photograph of the object, from  
25 a different viewpoint.

22. A system, according to any one of claims 14 to 21, wherein said object is one of a plurality of objects, images of each of the plurality of objects being moveable across a background area  
30 until selected for foreground display.

23. A system, according to any one of claims 14 to 22, wherein said means to advance the first image of the object to a foreground perspective on said screen if the image is selected  
35 comprises: means to increasing the size of the first image; and means to cause the first image to obscure any image which it overlaps and which is still in the background.

24. A system, according to any one of claims 14 to 23, wherein said means to provide, in said receiver, at least one other selectably displayable image of a foreground perspective of the selected object comprises: means to substitute said second image for said first image; means to increase the size of said second image; and means to cause said second image to obscure any image which it overlaps and which is still in the background.

25. A system, according to any one of claims 14 to 24, wherein said receiver comprises a fixed program for displaying images, said fixed program being operative to accept, display, move and allow manipulation of all images of objects as equivalent entities, irrespective of what any particular image might be.

26. A system, according to any one of claims 14 to 25, including: monitoring means, operative to monitor the nature of the goods represented by the objects, selected for foreground display; trend detection means, operative to detect the direction of change of the nature of classification of goods, selected for foreground display, away from the current preference; and selection means, operative to provide, to the receiver, a next batch of images whose classification is moved, from the current preference, in the detected direction..

27. A system, according to any one of claims 14 to 26, wherein said transmission means comprises a mobile telephone system and wherein said receiver comprises a mobile telephone handset or a Personal Digital Assistant.

28. A system, according to any one of claims 14 to 26, wherein said transmission means comprises an Internet transmission device and wherein said receiver comprises a receiver of Internet images.

29. A system, according to any one of claims 14 to 26, wherein said transmission means comprises a digital transmission device and

wherein said receiver comprises a receiver of digitally conveyed images.

30. Reception means, operative to act as said receiver in a system as claimed in claims 14 to 29.

5 31. Reception means, operative to act as said receiver when used in conjunction with a method as claimed in claims 1 to 13

10 32. Transmission means, for use in transmitting images in a system as claimed in claims 14 to 29.

33. Transmission means, for use in sending images in conjunction with a method as claimed in claims 1 to 13.

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